



January 2012

Dear Musical Entertainer,

We are pleased to announce that event planning is underway for Festival de La Familia 2012 to be held on Sunday, April 29th! The non-profit organization is in its 21st year of promoting Latin American culture in our capital city and is proud to be the most popular cultural festival in Sacramento!

Every year the Festival features regional and nationally known musicians, while promoting local musical talent. Last years event included music from Peru, Uruguay, Argentina, Spain, Colombia, Puerto Rico, Mexico, and Venezuela.

With recent attendance well over twenty thousand, Festival de La Familia provides you or your band an opportunity to be highlighted in a professional, fun and memorable venue. There are also many opportunities to get involved - you can join the event planning by volunteering to help organize musical entertainment events or even volunteer the day of the event!

We invite you to complete the enclosed Music Entertainer Application and return it by February 15, 2012. Although we are planning early this year, to ensure the maximum Music Entertainment experience we urge you to submit your application early before the deadline! We expect to have all applications reviewed and our final selections made by March 19, 2012.

If you would like to join our planning committee or have any questions, please contact us at ent.festivaldelafamilia@gmail.com or call (530) 207-0475.

Sincerely,

Eric Hightower - Entertainment Chair - Festival De La Familia

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CRITERIA FOR PARTICIPATION FOR ENTERTAINERS:

Festival de la Familia is primarily a cultural event; therefore all entertainers must meet the participation criteria set by the Goals and Mission Statement of Festival de la Familia. Participants must have an understanding and appreciation of Latino cultures and people, and must promote a positive image of Latino values, contributions, and culture. Festival de la Familia is a family-oriented event and endeavors to promote the significant contributions of our Latino culture.

By signature on the following application, the Contact/Agent acknowledges and hereby gives permission to use any submitted photograph or media for promotional purposes for Festival De La Familia. Note: All Media, Including CD's, DVD's or VHS will NOT be returned unless specifically requested and a self-addressed, postage-paid envelope is provided.

Please mail to:

Festival de la Familia

Attn: Music

P.O. Box 162845, Sacramento, CA 95816

Along with the completed application, you MUST submit the following:

- **One of the following: A demo mp3, audio file, video link or file, or DVD/CD sample of your work for review with your application.**
- **A brief description of the work you plan to perform and it's cultural significance. (Please include the country you represent).**
- **A color photo of your group (you can e-mail a digital photo)**
- **A Bio/Profile of your group including all information you want the stage hand to announce about your group if you are selected to perform and information for media outlets.**

It is our goal to have applications reviewed and applicants notified by March 19th, 2012, with details regarding performance time and fee.

ENTERTAINMENT POLICIES:

1. Festival de la Familia, Inc. is not responsible for lost, stolen or damaged equipment.
2. If your fee is over \$600.00, you are required by law to complete a tax I.D. form. This form will be sent to you along with your contract if it is required, and should be returned with the signed contract.
3. Stages are pre-set with standard back-line equipment for large bands, and a professional sound crew is provided by Festival de la Familia. At this time, you do not need to order equipment and/or supplies or take any other action related to Festival de la Familia. You will only take this action after: 1) you have been contracted to perform, **and** 2) you have a written agreement from the Entertainment Committee.
4. **Applications must be received by FEBRUARY 15th, 2012.** If you have any questions or need further information, please contact our Entertainment committee at ent.festivaldelafamilia@gmail.com or please leave a message at (530) 207-0475.

- **Please email a signed copy of Page 2 of this application and supplemental material to :**

Ent.festivaldelafamilia@gmail.com Subject: Music Entertainment Application 2012

MUSIC MEDIA

Media Under 9k email to Ent.festivaldelafamilia@gmail.com

**Media Over 9k upload to <http://soundcloud.com/ent-festivaldelafamilia/dropbox>
(Dropbox for music only)**

Home Website: www.festivaldelafamilia.com

If you cannot obtain internet access contact us at (530) 207-0475 for mailing address.

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The following are Latin countries *Festival de la Familia* endeavors to represent each year: Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Dominican Republica, Ecuador, El Salvador, Guadalupe, Guatemala, Haiti, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Puerto Rico, Uruguay, Venezuela; and Spain and Portugal.

Contact Name	Phone Numbers: Home:	Mobile:	
Promotional Name/Organization Name			
Address			
City	State		Zip
E-mail Address: Website:			
What is your minimum fee to perform for one hour? \$		Festival de la Familia is a non-profit organization. Would you be willing to donate or discount the performance? <input type="checkbox"/> Yes	

Type of entertainment: Singing/Musical group Band Folklorico Dance Troupe

How many members are in your group? _____

Please check one (indicate the majority of your members): Adult Group Youth Group

Type of music or dance: (Example: Cuba/Salsa) _____

Comments: _____

Number of years you have performed with Festival de la Familia: _____

Information for our Sound Technicians: Please draw the stage set-up for your group. There is a tight schedule between performances; therefore, changes on the day of event are not likely to be possible (unless unforeseen circumstances take place).

Equipment Includes: Keyboard Amp = KA, Drum Set = DS, Bass Amp = BA, Guitar Amp = GA
Include number of microphones needed.

BACK
FRONT

Signature:

SPECIAL NEEDS/REQUESTS

Request for specific stage location and times may be submitted, but cannot be guaranteed.
