



FESTIVAL
DE
LA FAMILIA



P.O. Box 162845
Sacramento, CA 95816-2845

www.FestivaldeLaFamilia.org

For Information, call:
Para mas Infomación, llame:
(916) 359-0594

Founding Sponsor:
The Sacramento Bee



October 15, 2011

Dear Dance Instructor,

We are pleased to announce that event planning is underway for Festival de La Familia 2012 to be held on Sunday, April 29th! The non-profit organization is celebrating its 21st year of promoting Latin American culture in our capital city and is proud to be one of the most popular cultural festivals in Sacramento.

Last year, the FDLF Dance Events Committee boasted a beautiful parade, featured outstanding performances from various Latin American Countries, and included an open dance tent offering dance lessons in a variety of Latin styles.

With recent attendance well over twenty thousand, Festival de La Familia provides your dance company an opportunity to be highlighted in a professional, fun and memorable venue. There are also many opportunities to get involved - you can join the event planning by volunteering to help organize the dance events or even volunteer the day of the event!

We invite you to complete the enclosed Dance Events Application and return it by January 23, 2012. In order to prepare a well-organized stage for you, we urge you to submit your application by the deadline. We expect to have all applications reviewed and our final selections made by February 6, 2012.

If you would like to join our planning committee or have any questions, please contact us at dance@festivaldelafamilia.org or call (916) 879-5169.

Sincerely,
Roxana Reyes
Dance Events Chair
Festival de La Familia

CRITERIA FOR PARTICIPATION FOR ENTERTAINERS:

Festival de la Familia is primarily a cultural event, therefore, all entertainers must meet the participation criteria set by the Goals and Mission Statement of Festival de la Familia. Participants must have an understanding and appreciation of Latino cultures and people, and must promote a positive image of Latino values, contributions, and culture. Festival de la Familia is a family-oriented event and endeavors to promote the significant contributions of our Latino culture.

By signature on the following application, the Contact/Agent acknowledges and hereby gives permission to use any selected photograph for promotional purposes for the event if your group is scheduled to perform. Note: CD's or DVD's will NOT be returned unless specifically requested and a self-addressed, postage-paid envelope is provided.

Along with the completed application, you must submit the following:

- **A demo DVD or VHS sample of your work (if you have never performed for FDLF)**
- **A brief description of the work you plan to perform and it's cultural significance.**
- **A color photo of your group (you can e-mail a digital photo)**
- **A profile of your group including all information you want our MC or media to announce about your group if you are selected to perform.**

It is our goal to have applications reviewed and applicants notified by February 6, 2012, with details regarding performance time and fee.

ENTERTAINMENT POLICIES:

1. Festival de la Familia, Inc. is not responsible for lost, stolen or damaged equipment.
2. If your fee is over \$600.00, you are required by law to complete a tax I.D. form. This form will be sent to you along with your contract if it is required, and should be returned with the signed contract.
3. Stages are pre-set with standard back-line equipment for large bands, and a professional sound crew is provided by Festival de la Familia. At this time, you do not need to order equipment and/or supplies or take any other action related to Festival de la Familia. You will only take this action after: 1) you have been contracted to perform, **and** 2) you have a written agreement from the Entertainment Committee.
4. **APPLICATIONS MUST BE RECEIVED OR POSTMARKED BY JANUARY 23, 2012.** If you have any questions or need further information, please contact our dance committee at dance@festivaldefamilia.org or please leave a message at (916) 879-5169.

➤ **Please return Page 2 of this application and supplemental material to:**

**Festival de la Familia 2012
Dance Events Committee
6520 44th Street #308
Sacramento, CA 95823**

Website: www.festivaldefamilia.org

The following are Latin countries *Festival de la Familia* endeavors to represent each year: Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Dominican Republica, Ecuador, El Salvador, Guadalupe, Guatemala, Haiti, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Puerto Rico, Uruguay, Venezuela; and Spain and Portugal.

2012 FESTIVAL DE LA FAMILIA DANCE EVENT APPLICATION

SACRAMENTO, CALIFORNIA

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Contact Name	Phone Numbers: Home: _____ Cell: _____	
Promotional Name/Organization Name		
Address		
City	State	Zip
E-mail Address: Website:		
What is your minimum fee to perform for one hour? \$ _____	Festival de la Familia is a non-profit organization. Would you be willing to donate or discount the performance? <input type="checkbox"/> Yes <input type="checkbox"/> No	

Type of entertainment: Folklorico Dance Troupe Dance with live music

How many members are in your group? _____

Please check one (indicate the majority of your members): Adult Group Child/Youth Group

What country will you represent? (Salsa/Cuba, Folklorico/Mexico) _____

Describe the style of dance to be performed. _____

Number of years you have performed with Festival de la Familia: _____

Information for our Sound Technicians: Please draw the stage set-up for your group. There is a tight schedule between performances; therefore, changes on the day of event are not likely to be possible (unless unforeseen circumstances take place).

Equipment Includes: Keyboard Amp = KA, Drum Set = DS, Bass Amp = BA, Guitar Amp = GA
Include number of microphones needed.

BACK
FRONT

SPECIAL NEEDS/REQUESTS

Request for specific stage location and times may be submitted, but cannot be guaranteed.
