



FESTIVAL  
DE LA FAMILIA  
www.festivaldelafamilia.org



P.O. BOX 162845,  
SACRAMENTO,  
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FOR INFORMATION  
CALL (916) 359-0594



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## Arts & Culture Pavilion

Chair: Veronica Delgado  
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Co-Chair: Amber Hadley  
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# Call for Artists and Artisans

## *Arts and Culture Pavilion*

**Deadline: Wednesday, February 1, 2012**

Festival Date: Sunday, April 29, 2012 · 10 am – 6 pm

**The Festival de la Familia (FDLF)** was established in 1992 to enhance the Sacramento community's awareness, understanding, and appreciation of Latino cultures, customs, and traditions. Now it is the largest one-day event in Northern California. Since 2002, Cal Expo hosts the event of more than 20 Latino countries coming together to represent dance, music, arts and crafts, and traditional activities.

**FDLF's Arts and Culture Pavilion** transforms Building A of Cal Expo into an exciting and visually appealing space of art installations, altars, a wine tasting and fine arts gallery, and a literary arts stage.

Established artists within the Latin American community have been selected to head teams to accomplish this overall image of the Pavilion. Artists and volunteers are needed to fulfill and create the wonderful ideas planned for the 2012 festival. **Applicants are encouraged to apply ASAP**, as we want to start working on details, finalizing plans, and starting making this dream a reality! Pavilion monthly meeting dates and times are available upon request for more information. An informational meeting for all Call for Artists applicants will be announced at a later date.

### **FDLF Hours and Location:**

-Day of Event: Sunday, April 29, 2012, 10 am – 6 pm

-Final Set-up Days: April 26-28

### **To Apply:**

1. Complete Arts and Culture Pavilion Application Form
2. Email to [veronica@veraiconpr.com](mailto:veronica@veraiconpr.com) or [amber@veraiconpr.com](mailto:amber@veraiconpr.com)  
(FDLF Arts and Culture Pavilion submission: Subject Line)

**Name:**

**Address:**

**Phone:**

**Email:**

For Festival information, please visit our website: [www.festivaldelafamilia.org](http://www.festivaldelafamilia.org) or visit us on Facebook at Festival de la Familia.