



FESTIVAL  
DE  
LA FAMILIA  
[www.festivaldelafamilia.org](http://www.festivaldelafamilia.org)

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## **2011 Festival de la Familia Celebrates 20 Years** ***¡Sacramento Calienté!* – Fresh, Fun, and for the Family**

**Sacramento, CA** —Festival de la Familia (*Festival of the Family*) will reach a significant anniversary milestone in 2011: its 20<sup>th</sup> consecutive year. This celebration comes with an important change and some exciting additions. First, the change: to avoid conflict with the Easter weekend, the date has been moved up from the last weekend in April to Sunday, April 3, 2011. With this earlier date, Festival de la Familia will be one of the area's first outdoor events of the year, a perfect opportunity for families to enjoy the Sacramento springtime.

The additions to the event will showcase the family centered focus of Festival, and will underscore Festival's commitment to providing a safe, affordable, educational, and fun family experience.

**20 Years, 20 Families** – Festival will recognize 20 of the families whose support and involvement have been instrumental in the event's legacy and longevity

**Scholarship and Grants** – Festival will award scholarships to individuals whose field of study in college is Latino cultural arts

**Enhanced Children's Activities** – With a focus on fitness and health, the children's pavilion will grow to include sports-themed activities from Latin America. "Do kids play hopscotch in Peru? Do kids in Colombia ride skateboards? Do kids in Panama learn to surf?"

Come to Festival to play and learn.

Non-stop entertainment will be provided from 10:00 a.m. – 6:00 p.m. as Festival de la Familia offers a whole host of family friendly, safe events. The multi-ethnic Festival celebrates more than 20 Latino cultures countries, including Argentina, Brazil, Chile, Colombia, Cuba, Mexico, Peru and Puerto Rico, to name a few.

Festival attendees can feast on the many Latin flavors and savory dishes; view colorful arts and crafts, or create their own; shop at the open-air Mercado; enjoy the extensive art exhibit; listen and dance to the beats of genuine Latin music; peruse educational exhibits depicting Latin heritage; or get involved in one of the numerous community outreach opportunities.

Sponsorships and volunteer opportunities are now available. For more information about the event or to become a sponsor or volunteer, contact Laurie Hensley at [laurie.dhpr@comcast.net](mailto:laurie.dhpr@comcast.net) or visit [www.festivaldelafamilia.org](http://www.festivaldelafamilia.org). Find us on FaceBook and follow us on Twitter.

What:	20th Annual Festival de la Familia
When:	Sunday, April 3, 2011 10:00 a.m. - 6:00 p.m. 9:00 a.m. mass
Where:	Cal Expo 1600 Exposition Blvd., Sacramento
Tickets:	\$10 adults, \$7 seniors (60 and up), free for children 12 and under

***PHOTOS AND VIDEO AVAILABLE UPON REQUEST***